



Logo Design Description:

Typography:

The primary text, "La Bovida," is elegantly rendered in a cursive font known as "Dancing Script." This choice of font adds a touch of class and tradition to the logo, reflecting the artisanal nature of a butcher shop.

Tilted Angle:

The entire text is tilted at a 10-degree angle, which imparts a dynamic and inviting feel to the logo. It's as if the logo is beckoning customers to explore the world of fine meats.

Circular Shape:

The text is thoughtfully arranged in a circular shape, resembling a butcher's stamp or emblem. This circular layout not only signifies completeness but also pays homage to traditional meat-cutting techniques.

Slogan Placement:

The slogan "Savor the fine cuts" is vitally positioned above the primary text, while "Quality fresh meats" is placed below it. This placement ensures that the essential messages are prominently displayed, emphasizing the shop's commitment to quality.

Circle Stroke:

A circle stroke surrounds the text, intersecting with both the upper and lower parts of the text. This circular border serves as a unifying element and reinforces the logo's identity as a symbol of trusted meat sourcing.

Dash Lines:

The remaining and cut sections of the circle stroke are delineated by dashed lines, creatively representing the precision and expertise associated with the craft of butchery.

Color Palette:

The deep red background (#7C1617) exudes the rich color of quality meats, making an immediate connection to the butcher shop's offerings. The white text provides a strong contrast, ensuring legibility and enhancing the overall visual impact.

Color Variants:

In one variant, the logo is presented in white against a black background, creating a bold and eye-catching contrast. This alternate version is well-suited for various applications in a butcher shop.

Logo Grid





